WORKPLACE

CHANGE

THEY REALLY AREN’T BAD WORDS

Kimberly-Clark Corporation    Roswell, GA
We are

Channah Morris
Facility Planner with K-C for 6 years. Varied experience includes import-export, operations, project management and commercial interiors

Ellen Whitaker
Facility Planner with K-C for 2 years. Extensive experience in architecture, corporate interiors and project management

Phillip Dickinson
Facility Planner with K-C for 2 years. 12 years in corporate office interiors and 23 years in retail store planning, including Haverty’s and The Home Depot
We are

Leading the world in essentials for a better life
so, do you **KNOW** Kimberly-Clark?

a) Manufacturer of Kleenguard workplace safety products
b) Manufacturer of brand name products such as Kleenex, Huggies, Cottenelle and Kotex (to name a few)
c) Manufacturer of Block-It house wrap
d) Manufacturer of Wilson Brand fiberglass
e) A, B, and D above
f) B and C above
g) B and D above
h) All of the above
Kimberly-Clark is:

ALL OF THE ABOVE….AND MORE. A 140 year old company that

• Reported $21.2 billion in net sales for year 2013
• Holds the #1 or #2 market share in more than 80 countries
• Has 58,000 employees worldwide
• Ranks No. 6 on the 2013 list of the “World’s 25 Best Multinational Workplaces” – has held top status 3 years running
• 2014 Catalyst Award winner
Kimberly-Clark North America Mill Sites

Ogden, UT  Fullerton, CA  Tucson, AZ
San Antonio, TX  Paris, TX  Jenks, OK
Conway, AR  Maumelle, AR
Marinette, WI  New Milford, CT  Chester, PA
Owensboro, KY  Lexington, NC
Berkeley, NC  Loudon, TN  Corinth, MS
LaGrange, GA  Mobile, AL
Beech Island, SC
Kimberly-Clark Roswell

- **96 acre** campus (app 60+ acres developed) including 6 buildings equating to over 500K square feet
- **Own campus property**
- **134K square feet** in leased, offsite space
- **Campus Amenities** include a Health Center with 130K gallon lap pool, workout facility and onsite nurse, Activity Center with full service cafeteria, a 9-acre lake, and a .7 mile walking trail. The lake provides irrigation water for the site and is stocked with fish. K-C sponsors fishing events for employees during the year.
“Change is such hard work”

- Billy Crystal
Why the change now?

- Talent Pool – attracting and retaining top talent
- Technology
- Rapidly changing market place/customer needs
- Company initiatives that are affecting the Roswell business units
- Culture of Accountability
- K-C Culture Jam
Our Path

- Kings Hill, UK – Project Evolve
- Yuhan-Kimberly, Korea
- Roswell, Georgia – Various Projects
- Knoxville, Tennessee – Project Synergy
- Neenah, Wisconsin – Various Projects
Which got us to:

WorkSmart.
Unleash the power of our workplace.
Worksmart – a snapshot:

- An adjunct to Flex Work (Flexible Work Arrangement)
- A workplace initiative to provide workspaces that are exciting, tool-rich and responsive to how our employees work
- A program that will allow K-C to maximize the capacity of our office spaces
2 Key Elements of Success

• Change Management

• Communication Plan
Employee Engagement

FURNITURE TRIALS

We want to know!
What is the craziest rumor you have heard about the changes taking place to B200?

Please drop this card in one of the comment boxes located in the building.
Thank you!
B200 WorkSmart Team

Creating workplaces that unleash the power of our people

Feedback

I like it!  Not so much...
The Busy Stool  The Busy Stool
“Everyone’s got plans…..until they get hit”

- Mike Tyson
Kimberly-Clark Pursuing Spin-Off Of Health Care Business

- Over 450 employees to vacate the Roswell site
- Loss of key Stakeholder
- Can the plan survive?
“10 years ago this would have ended the project; but with WorkSmart, two months is all it took to keep the project moving.”

- Brad Morris, Facilities Planner
“Culture is something that doesn’t just change because someone says it should. It only moves when everyone is pointed in the same direction and pushes together. Leadership is the most important factor in creating this alignment.”

-Jeff P. Schneider

Director K-C Health Care Strategic Business and Resource Planning
Before....

Return to the 80’s, anyone?
After... Open, Vibrant, Inspiring

King's Hill, UK

Yuhan-Kimberly, South Korea
Roswell Projects – Building 100
Roswell, GA – Building 400 Atrium
Dallas, TX - Atrium
Knoxville, TN
Merriam Webster defines change as

• \(^2\text{change}\) noun
  • 1: the act, process, or result of changing: as
    • a: alteration <a change in the weather>
    • b: transformation <a time of vast social change> <going through changes>
    • c: substitution <a change of scenery>

Change is not a bad thing. It does not hurt! It’s inevitable, is generally positive and beneficial, and it’s very much a part of our modern lives

THANK YOU for your time today